

# AVIION Filly

Intelligent Broadcast Scheduling Solution 



AVIION

A modern broadcasting environment cannot be conceived without a powerful scheduling application in its core. AVIION Ffly has been designed with maximum focus on stability, wide integration, powerful set of features and simple, efficient usage. Developed by a team with wide experience in television and broadcasting systems, it is the software of choice for professional frame-accurate scheduling.

**Manage assets quickly and accurately** • AVIION Ffly includes a powerful asset management component supporting lots of metadata, including different languages, categorizations, and even audio and video files. It also offers the possibility to group video files into trimmed blocks intertwined with advertising, jingles and similar materials, and a comprehensive search according to different metadata criteria.

**Custom asset metadata** • Configure your own metadata for each asset, including text fields, combo and check boxes, numbers, publishers, categorization, etc. They can be used for the easier manipulation of content, or as additional parameters required for the playout systems.

**Connect the asset manager anywhere** • The asset management component can be linked to existing asset storage and distribution systems to synchronize the data in both ways, reducing the total required workload.

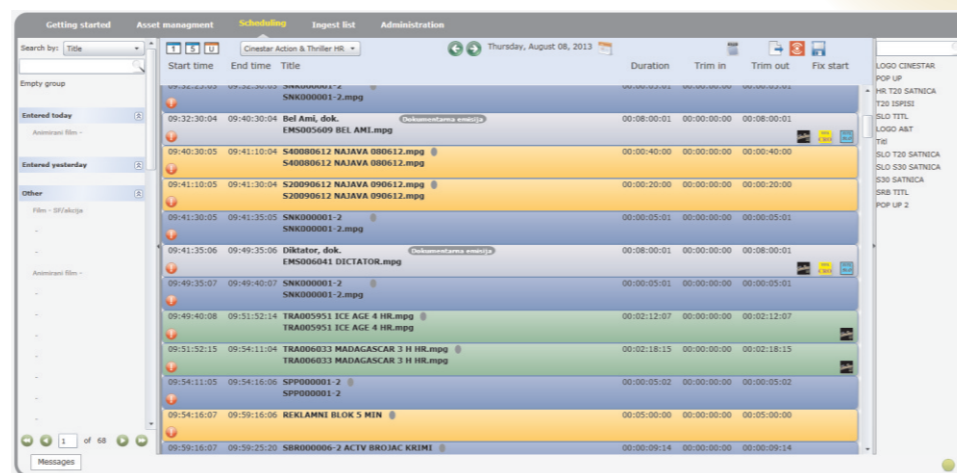
**Schedule editor** • A visual schedule editor supports a simple drag&drop procedure to insert assets into broadcasting schedules, independently for each channel. Durations, trim times and the real calendar times are frame-accurately calculated and displayed in real time. The operator can also choose among the linear timeline, multiday timeline and non-linear views, and the blocks are differing in colours to simplify scheduling yet further. The programmes can be further grouped into blocks that are treated as single broadcasts.

**Secondary events** • AVIION Ffly supports an unlimited number of secondary events that can range from simple pictures displayed in the given graphical constraints of the output signal, to the full-screen alpha-channel animations. Assigning them to the schedule and the programmes requires no more than a mouse click. In addition, the administrator can configure default secondaries applied according to predefined rules and terms.

**Warnings** • The application reports automatically if a certain asset is not available at the time of scheduling, or if there are empty, unfilled frames present in the schedule due to some programmes having strictly set start times.

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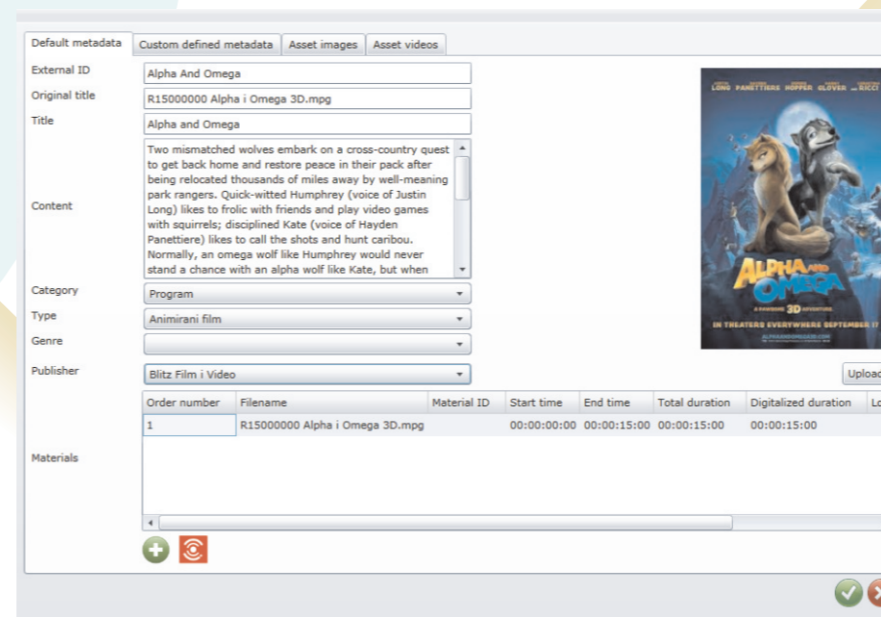
Quick, customizable and intuitive asset management, easily connectable to external systems, multi-language and flexible!



A simple & clean asset catalog!



Export your schedules to playout, XMLTV for telcos, and text document for the press, either automatically or on-demand!



An advanced schedule editor featuring color-coding, easy primary and secondary event insertion, automatic time calculations, multiple channels and more!

**Subtitles** • One can introduce an unlimited number of languages in the system, each with own configurable subtitles set for the schedule, according to predefined prefixes or other automatic rules, eliminating the need to set up each language independently.

**Export and track** • Scheduled lists are exported either periodically or on-demand to designated playout servers, and their as-run logs are fetched back and archived to easily compare the planned and actual entries, and for necessary compliance.

**Ingest lists** • Monitor all currently scheduled assets and their availability within the system, ensuring quickly there are no missing programmes.

**Channels and users** • Purchase an AVIION Ffly application supporting as many channels as you need, and upgrade seamlessly whenever required. Introduce as many users as you require, and configure their viewing, creating, deleting and modifying rights for each aspect of the system.

**Fine secondary asset adjustments** • Configure arbitrary parameters for each of the secondary assets, if required by the playout hardware or necessary for further processing.

**Export via portal** • Schedules, EPG's in XMLTV format for the telecommunications operators, and Microsoft Word documents for the press, are automatically generated and available through a customer download portal or a fixed public links.

**Playout systems integration** • The application supports various playouts, ranging from channel-in-a-box to full-fledged automation. In addition, Avion Media can adapt AVIION Ffly according to your custom playout requirements.

**Multi-user web-application** • AVIION Ffly is a web application supporting many users simultaneously and runnable from any computer through a web-browser.

**Cloud or local** • Have AVIION Ffly installed at your premises and accessed through your local network, or have an account on Avion Media's cloud-based application, with full functionality.

**Professional support** • Apart from the standard business hours support schemes, Avion Media offers the enterprise-level support with around-the-clock answering and guaranteed response times.



Available both as a Cloud and standalone solution!



### **Licensing**

To ensure its suitability for any business situation, AVIION Ffly is available in several commercial packages. The licenses cover a wide scale of organization sizes and requirements, and the application itself can be installed both at the customer's premises or used in the Cloud provided by Avion Media. Please contact us for further commercial and pricing information, and if necessary, we will gladly deploy a team of our experts to assess your business situation and recommend a type of license that will perfectly suit your needs. Of course, if your business volume expands, license limits can be increased seamlessly anytime.

### **Training**

Although AVIION Ffly is easy to learn and highly intuitive, large turnkey operations may require the users to be familiar with the system ahead of time. For that purpose Avion Media provides personnel training and workshops, certifying them for AVIION Ffly usage either as master administrators, or in different roles of a broadcasting structure.

### **Interested to try it out?**

If you would like to try AVIION Ffly, contact us and we can provide you credentials for a trial account, offering full functionality, demo assets and schedules, exporters and connectors, all running on our Cloud infrastructure.

### **AVIION**

Apart from the AVIION Ffly application, Avion Media's flagship product is AVIION OTT, a third-generation media distribution system, available both in cloud-based and local installations. It allows any media to be distributed to any device through any type of broadband Internet connection. Supported platforms are Android, iOS, gaming consoles, Smart TV's, set-top-boxes, PC, Mac and the list keeps growing. Furthermore, AVIION supports system-wide industry standard content encryption and can be used to manage existing IPTV networks and upgrade them to OTT functionality as well.

Needless to say, AVIION Ffly application is readily integrated with AVIION OTT if part of the same infrastructure.

Contact us!

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